



landmARCC

Marking a turning point...



ARCC 2012 Conference

Canada's 1st Applied Research in Cancer Control Conference

Monday, May 28, 2012

Montréal, Québec

Hilton Bonaventure Hotel

Early bird registration until
March 30, 2012

Directors' Message

Welcome to the new Newsletter for the Canadian Centre for Applied Research in Cancer Control (ARCC).

The new format aims to engage our network and facilitate the sharing of current and relevant information. This Newsletter is for you, and we encourage you to contribute to it!

The ARCC Investigators and Associates, our Patient Representative, and Centre Management met on November 30, 2011 in Toronto to discuss our accomplishments over the past two years and to focus on our future priorities. Summary notes from the meeting are available upon request.

Personalized medicine emerged as a key theme from this meeting. Subsequently, we participated in Health Canada and the Canadian Institutes of Health Research's multi-stakeholder workshop titled the "Canadian Perspective on Personalized Medicine." We had the opportunity to present during the "Health Economics

Methodology" session and had an "energetic" debate about the economic impacts of personalized medicine on the health system.

We would like to invite you to get involved with our inaugural research conference on May 28, 2012. The event focuses on research in health economics, services, policy and ethics in cancer control. Register, share with your network and participate in Canada's 1st Applied Research in Cancer Control Conference!

The ARCC conference will be held in conjunction with the Canadian Association for Health Services and Policy Research (CAHSPR) conference in Montréal, Québec.

Sincerely,
Jeffrey and Stuart

For more details, check our website at www.cc-arcc.ca



ARCC co-directors
Dr. Jeffrey Hoch (left)
& Dr. Stuart Peacock
(right)

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Want to share information in a future newsletter?
If so please contact arcc@cancercare.on.ca

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Conference Keynote Speakers

Dr. Peter Bach, MD, MAPP

Dr. Bach is well known for his investigation into Medicare's approaches to coverage policies. Dr. Bach currently serves on the Institute of Medicine's National Cancer Policy Forum and the Committee on Performance Measurement of the National Committee on Quality Assurance. In addition, he chairs the Technical Expert Panel that is developing measures of cancer care quality for the Centers for Medicare and Medicaid Services in the United States. Dr. Bach's research has appeared in the *New England Journal of Medicine (NEJM)*, the *New York Times*, and the *Journal of the American Medical Association (JAMA)*.

Dr. Michael M. Burgess

Michael M. Burgess is Professor and Research Chair in Biomedical Ethics at the W. Maurice Young Centre for Applied Ethics in the Department of Medical Genetics at the University of British Columbia. His research has focused on health, science and technology policy, and public engagement based on theories of deliberative democracy. With co-lead Kieran O'Doherty, the research team developed an approach to deliberative engagement on biotechnology policy, with eight events in BC, the Mayo Clinic and in Western Australia across topics of biobanks, salmon genomics and environmental remediation. Recently, Dr. Burgess has begun to emphasize the wider social effects and policy implications of genomic and computational technologies often characterized as personalized medicine.



Recent Publications

- Teckle P, Peacock S, McTaggart-Cowan H, van der Hoek K, Chia S, Melosky B, Gelmon K. The ability of cancer-specific and generic preference-based instruments to discriminate across clinical and self-reported measure of cancer severities. *Health and Quality of Life Outcomes* 2011, 9:106.
- Hotte SJ, Bjarnason GA, Heng DY, Jewett MA, Kapoor A, Kollmannsberger C, Maroun J, Mayhew LA, North S, Reaume MN, Ruether JD, Soulieres D, Venner PM, Winquist EW, Wood L, Yong JH, Saad F. "Progression-free survival as a clinical trial endpoint in advanced renal cell carcinoma." *Curr Oncol.* 2011 Oct;18 Suppl 2:S11-9.
- Djalalov S, Musa Z, Mendelson M, Siminovitch K, Hoch J. "A review of economic evaluations of genetic testing services and interventions (2004-2009)" *Genet Med.* 2011 Feb;13(2):89-94.
- Warren JL, Barbera L, Bremner KE, Yabroff KR, Hoch JS, Barrett MJ, Luo J, Krahn MD. "End-of-life care for lung cancer patients in the United States and Ontario." *J Natl Cancer Inst.* 2011 Jun 8;103(11):853-62.
- Lam JM, Hoch JS, Tinmouth J, Sano M, Raboud J, Salit IE. "Cost-effectiveness of screening for anal precancers in HIV-positive men." *AIDS.* 2011 Mar 13;25(5):635-42.
- Bak K, Dobrow MJ, Hodgson D, Whitton A. "Factors affecting the implementation of complex and evolving technologies: multiple case study of intensity-modulated radiation therapy (IMRT) in Ontario, Canada." *BMC Health Serv Res.* 2011 Jul 31;11:178.
- Gagliardi AR, Dobrow MJ, Wright FC. "How can we improve cancer care? A review of interprofessional collaboration models and their use in clinical management." *Surg Oncol.* 2011 Sep;20(3):146-54.
- Tso P, Culyer AJ, Brouwers M, Dobrow MJ. "Developing a decision aid to guide public sector health policy decisions: A study protocol." *Implement Sci.* 2011 May 10;6:46.
- Cromwell, I., van der Hoek, K., Melosky, B., Peacock, S. Erlotinib or Docetaxel for Second-Line Treatment of Non-small Cell Lung Cancer: A Real-World Cost-Effectiveness Analysis. *Journal of Thoracic Oncology*; 2011;6(12): 2097-103.
- Cromwell, I., van der Hoek, K., Malfair Taylor, S.C., Melosky, B., Peacock, S. Erlotinib or Best Supportive Care for Third-Line Treatment of Advances Non-small Cell Lung Cancer: A Real-World Cost-Effectiveness Analysis. *Lung Cancer*; 2012 (in press).

Do you have a publication you want to share in the next Newsletter? Let us know!

Where we are; where we're going ARCC Associate and Investigator Meeting

As a result of the November 30, 2011 meeting, the following were identified as future priorities:

- Build ARCC membership from 140+ and increase engagement;
- Personalized medicine;
- Palliative care.

**Meeting summary notes are available by request.
Please contact arcc@cancercare.on.ca**

Share ARCC

ARCC is accepting applications for Associates and Network Members. It is free to become an ARCC Network Member and there are many benefits including discounted conference rates.

For more information, please email arcc@cancercare.on.ca

Upcoming seminars

Do you have an upcoming seminar that you want us to share in the next newsletter? **Let us know.**



Left to right:
 Drs. Jennifer Jones,
 Arminee Kazanjian,
 Christopher Longo,
 Jennifer Gibson &
 Simon Sutcliffe

ARCC Success Stories

Congratulations!

- **Dr. Nicole Mittman** was elected president of the Canadian Association for Population Therapeutics (CAPT) and appointed Adjunct Professor, International Centre for Health Innovation (ICHI), Richard Ivey School of Business, University of Western Ontario.
- **Dr. Bart Harvey**, Dalla Lana School of Public Health, received the Eric W. Martin Award for Excellence in Medical Writing in the professional (intended for a medical audience) writing category from the American Medical Writer's Association (AMWA).
- **Paulos Teckle, Stuart Peacock, Helen McTaggart-Cowan, Chris McCabe, and Jeff Richardson** for their paper titled "The Effect of age and socioeconomic characteristics on general population values for hypothetical health states" being selected as one of the best oral presentations at the International Conference of ISOQOL (International Society for Quality of Life Research).
- **Dr. Sonya Cressman** for receiving the Betty Rice Award for her health economics work on the pan-Canadian lung cancer screening trial.
- **Corneliu Bolbocean** for winning a CADTH student travel award.

Do you have a success story you want in the next newsletter?
 Share with us!

Get Connected with ARCC

Did you hear about ARCC's new online tool to connect you with other researchers? Want to join ARCC's virtual community? These are benefits of being an ARCC Network Member! Fill out the online registration form on our home page to create a user profile and then connect with other researchers.



Member Spotlight



This Fall, ARCC welcomed Sarah Benn as our new Network Manager. Sarah replaced Zahra Musa who transitioned after several years of hard work and dedication.

Sarah received her Masters degree in System, Services and Policy, Department of Health and Aging, from McMaster University. She also holds a Bachelor of Arts, Honours Sociology from Bishop's University. Sarah brings to ARCC strong communication and relationship-building skills developed through her experience working with a number of interdisciplinary and inter-professional groups.

1. Tell us a bit about yourself, Sarah.

I enjoy challenges and will find creative solutions to problems. On a more personal note, I am passionate about cycling and I really enjoy long distance rides on beautiful country roads.

2. What are your plans with ARCC?

My initial focus will be active engagement, building authentic relationships and increasing membership participation amongst our existing network. I have this incredible opportunity to reach out to existing members and recruit new members that would benefit from what we do. I look forward to meeting new people, learning about their research, its impact and how together as a centre we continue to make a difference in applied cancer control research.

3. What individual, whether personally known to you or not has had a profound influence on your career and why?

I have been fortunate to have worked with an individual that I consider my mentor. Over the years she has taught me compassion, grace in adversity and what it means to be truly dedicated to issues you believe in.

If you need to reach Sarah, please contact her at sarah.benn@cancercare.on.ca

Mentorship Opportunities

Want to be a mentor or protégé?
 If so please contact arcc@cancercare.on.ca

More information to follow in a future issue.