

# ADVANCED BASAL CELL CARCINOMA (aBCC) PATIENTS' HEALTH VALUE FROM PHYSICIANS' PERSPECTIVE

Pooyeh Graili MD, MPH, MBE  
Karolinska Institute, Stockholm, Sweden

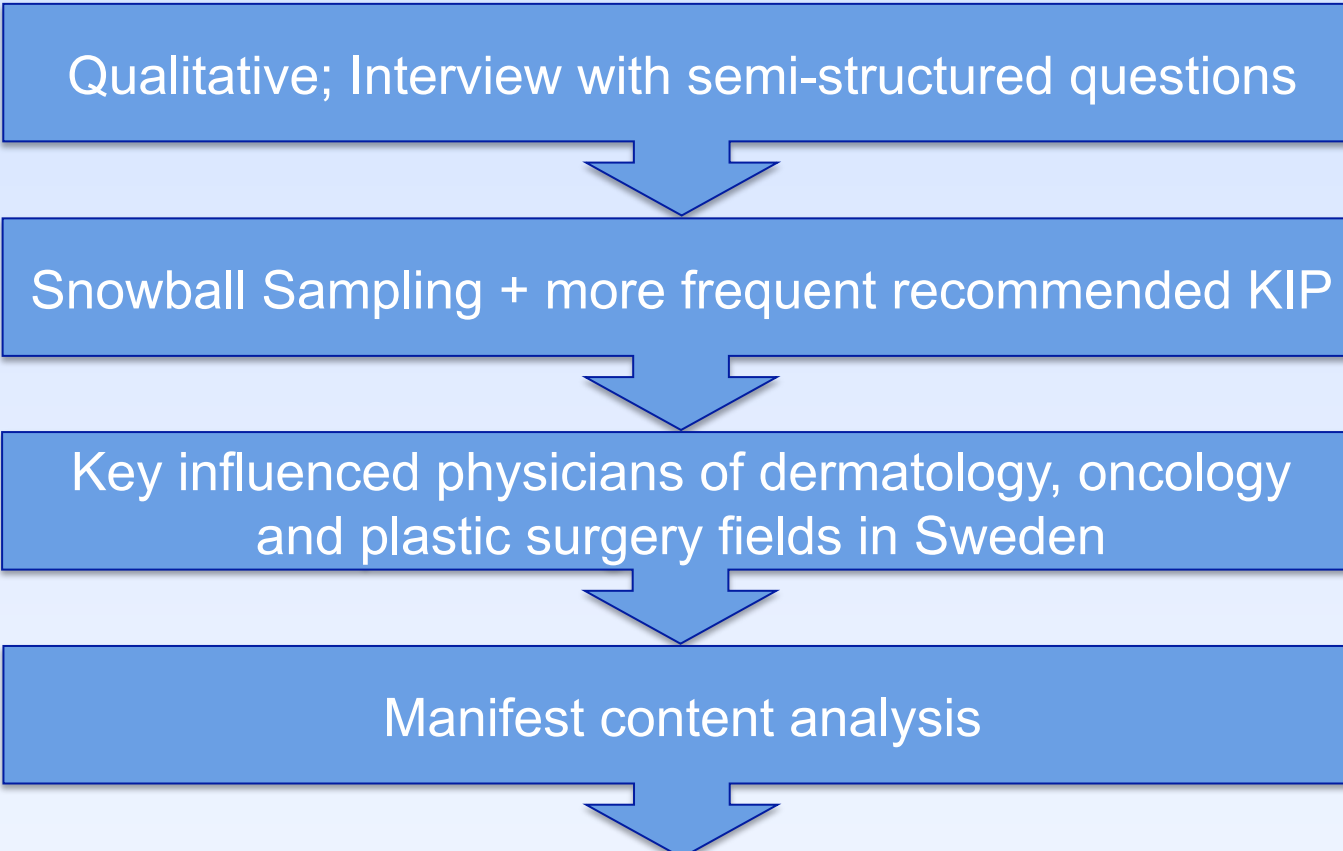
## Overview

To explore patients' health value is beneficial for clinicians to maximize patient satisfaction, for decision makers to allocate scarce resources efficiently and for life science industry to generate a well-accepted product and maximize their benefit.

Basal Cell Carcinoma accounts for 70-80% of all skin cancers and mainly its advanced form is responsible for the BCC treatment cost. The cost of non-melanoma skin cancers corresponds to 4.5% of the total cost of all cancers. This study aims to identify the health value of aBCC patients based on physicians' experience.



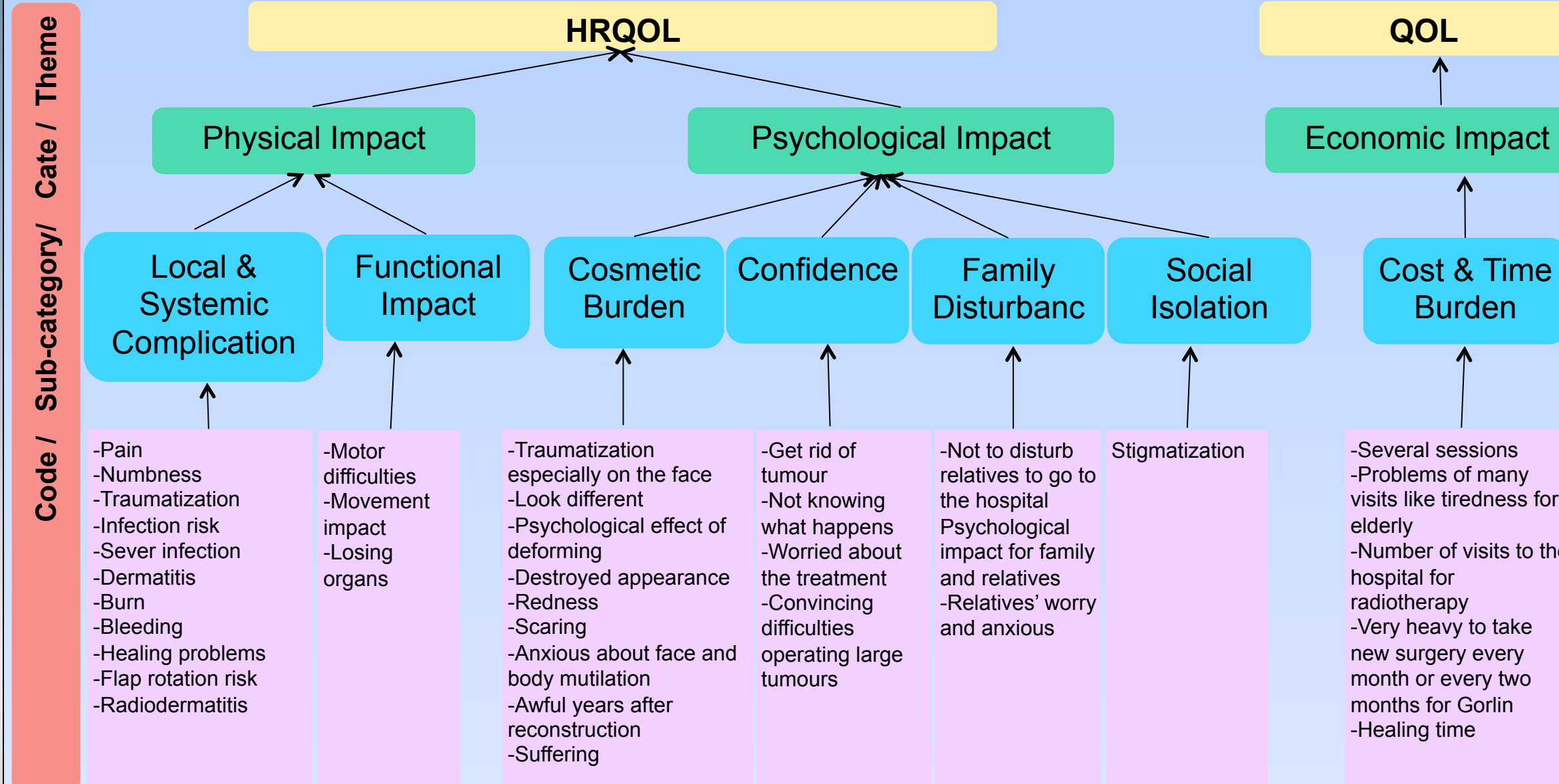
## APPROACH



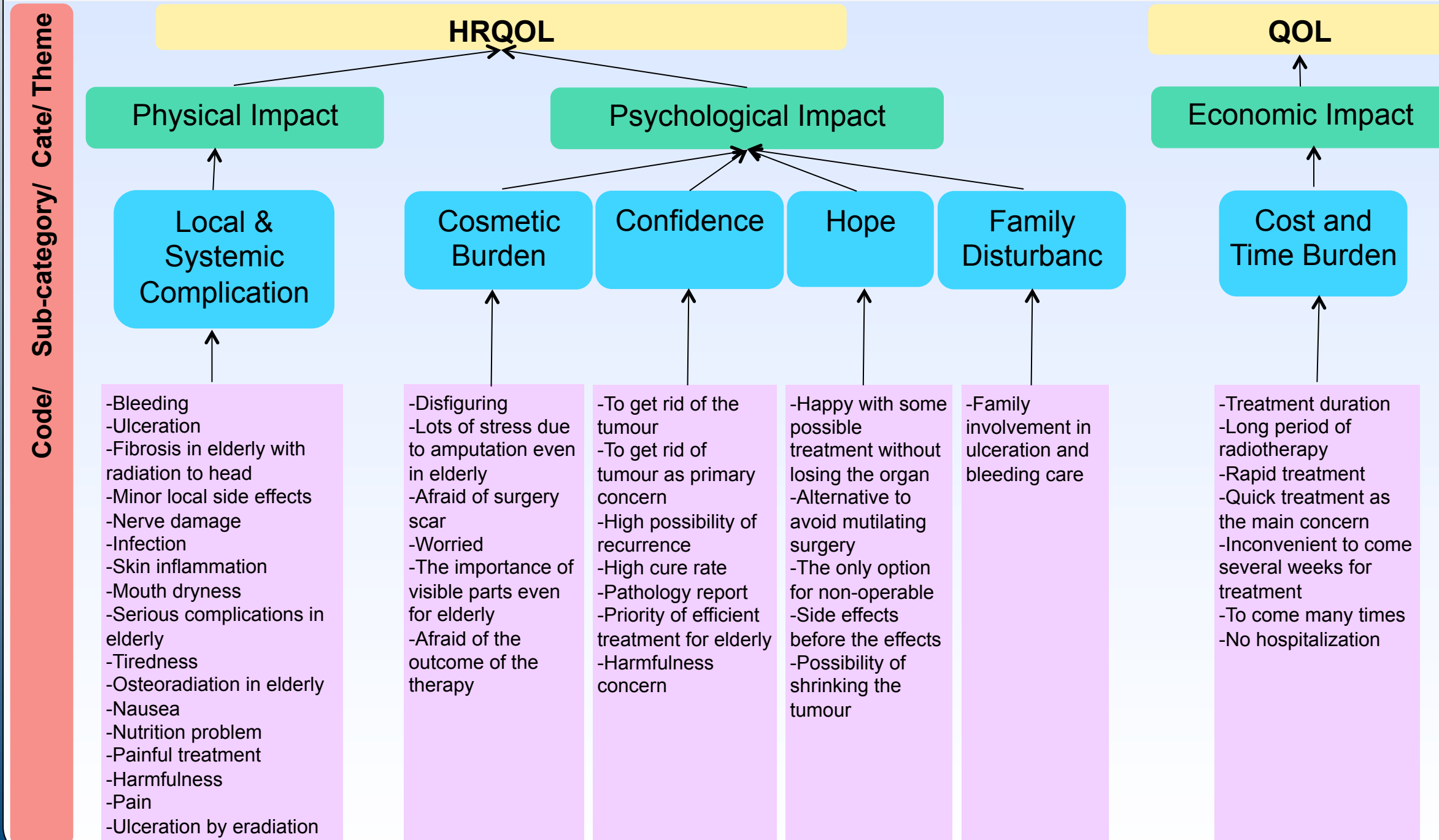
## RESULTS

Two themes Health Related Quality Of Life (HRQOL) and the Quality Of Life (QOL) of patients emerged during the analysis. Similar categories were come out in the interview with all groups of KIPs. However, some similarities and dissimilarities could be addressed within the sub-categories.

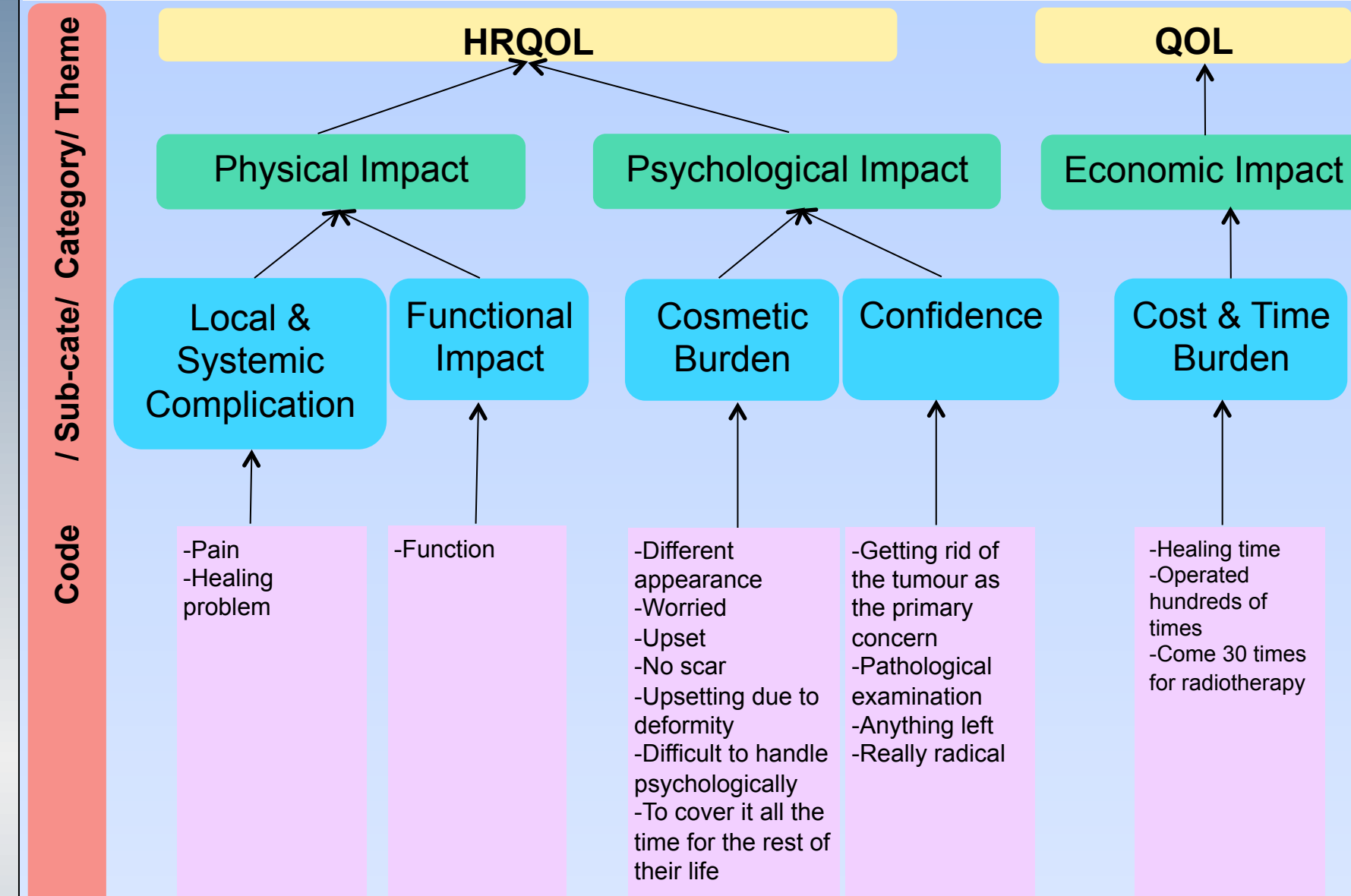
## Dermatologists' opinion about aBCC patients' health value



## Oncologists' opinion about aBCC patients' health value



## Surgeons' opinion about aBCC patients' health value



## CONCLUSION

Cosmetic concern, confidence, cost/time and local/systemic symptoms endorsed by all groups of KIPs should be considered among the outcomes of aBCC treatment in the effectiveness, cost-effectiveness studies and the future HRQOL measurement tools. However, these outcomes should be validated through a quantitative research prior to using in the clinical trials and HRQOL measurement tools.

## ACKNOWLEDGEMENT

Thanks to Dr. Johan Hansson and Dr. Jan Lapins at Karolinska Hospital, Helena Anderin, Charlie Grafstrom and Dr. Lars Franksson at Roche Pharmaceutical company, Ulrika Schüldt Håård at Karolinska Institute for their support.

## CONTACT INFORMAYION

Phone: 647 286 5641  
E-mail: [pooyeh.graili@gmail.com](mailto:pooyeh.graili@gmail.com)